Financial Executives International
Scholarship Foundation

The delivery of a meaningful scholarship program will require strong determination and support from many constituencies. Specifically, continued support is requested from the FEI Houston Chapter, FEI members and our existing and potentially new Corporate Sponsors. To fund scholarships at the target level, the goal is to attain a Foundation corpus of $1,000,000 by the end of 2015. The Board of Directors of the Foundation ask that all constituencies support the mission of the Foundation to the best of their ability through personal donations, facilitating company sponsorships and donating their own valuable time to assist financially disadvantaged students of high caliber in the Accounting and Finance fields complete their education.

Thank you for your continued support.

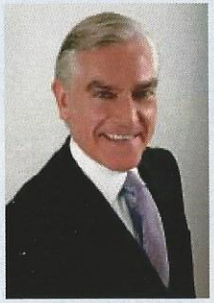
November 2010

Financial Executives International Scholarship Foundation

Information Booklet

Houston Chapter

Dear FEI Scholarship Foundation Supporter



On behalf of the 450 plus students who have received scholarship funds from the FEI Houston Chapter and the FEI Scholarship Foundation over the past 30 years, thank you for your interest and support. The key aspect of our mission is to help university Accounting and Finance students with strong academic credentials that need financial assistance to complete their final years of education. Many of our award recipients would not have graduated without this financial support. A number have also received mentorship and internship opportunities from supporting members in the Houston FEI Chapter.

This booklet explains the organization and future strategic direction of the Houston FEI Scholarship Foundation. It includes the universities supported, student selection criteria, goals and financial objectives of the program and details of the annual Academic Honors Day events. The Academic Honors Day program is held in a local business environment and culminates in student award presentations at an FEI sponsored dinner. There are opportunities for employers to interface with these top students and enjoy access to potential future leaders in the Accounting and Finance fields.

Thank you for your interest and any support you can provide to the Foundation and the student Academic Honors Program. Please feel free to call me or any of the directors of the Foundation at any time for further information. Future student scholarship awardees will be very appreciative of your involvement.

Mark F. Haukohl, Chairman,
FEI Scholarship Foundation



The Financial Executives International Organization

The Houston Chapter of the Financial Executives International organization (FEI) is a not for profit professional organization for senior financial management. The majority of our 250 plus members hold positions of CFO, Controller or Treasurer in the Houston area. Regular monthly meetings are well attended by the members. The meetings include continuing education sessions and broad management presentations, bringing a sense of community, responsibility and discussion among the membership. Internationally, the organization has fifteen thousand members across 88 local chapters.

The FEI Mission Statement

The mission of the Houston Chapter of FEI is to promote the professional ethics, education and training of Accounting and Finance Executives.



The FEI Scholarship Foundation

The FEI Scholarship Foundation was formed in 2003 to focus attention on an FEI scholarship program that had been in operation with local universities since 1970. The Houston FEI Chapter has awarded over $300,000 in need and merit-based scholarships, each annual award increasing in size as increased funds have been available. Over the years, scholarships have been at the $500, $750, $1,000, $2,000 and current $3,000 levels per award. Students are nominated based on a determination that a scholarship would significantly increase the financial likelihood of the student graduating. Typically, over 80% of recipients have been minorities. The selected recipients participate in an FEI Academic Honors Day Program that provides the student with real-world experiences in a Houston area company and the opportunity to interact with business leaders in the students' chosen profession. The Foundation's goal is to increase the award to $5,000 per recipient by the end of 2015.

The FEI Scholarship Foundation Mission Statement

The mission of the FEI Scholarship Foundation is to support higher education, mentoring and training in the fields of Accounting and Finance by awarding non-discriminatory, need-based scholarship funds, in conjunction with the FEI Houston Chapter Academic Honors Program, to deserving students attending Southeast Texas area accredited universities who can be future financial leaders.

The FEI Scholarship Foundation Organizational Structure

The FEI Scholarship Foundation maintains a Board of Directors in accordance with the Foundation by-laws and status as a 501 (c)(3) non-profit organization. The Board of Directors comprises three members and three officers, including the President, Treasurer and Secretary. The Board closely interacts with two committees of the FEI Houston Chapter, the Scholarship Endowment Committee and the Academic Relations Committee. The Scholarship Endowment Committee works with the Foundation Board, the FEI Chapter leadership and many others to communicate the purpose and goals of the Foundation and raise funds for the scholarship program. The Academic Relations Committee coordinates with the twelve selected local universities in award criteria setting, candidate vetting, Honors Day program structure, local business involvement and administration of awards.

Current Directors and Officers

Chairman and Director	Mark F. Haukohl	713-655-0071
President and Director	James. R. Storfer	713-410-0211
Director	Graham F. Baker	281-794-1036
Treasurer	M. Colleen Estes	713-299-6618
Secretary	John D. Thomas	832-721-1400

Key Objectives of the Academic Honors Program

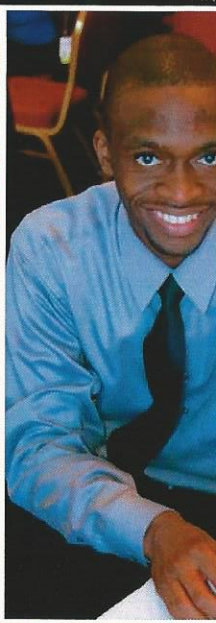
The key objectives of the Academic Honors Program are:

- To support selected local university Accounting and Finance majors with strong academic abilities that are in financial need entering their senior year.
- To provide a business experience and communication opportunities for students to interact with senior leaders of their chosen profession on FEI Academic Honors Day and in subsequent discussions.
- To help ensure there are excellent students available to Houston based companies, and that students gain exposure through the FEI organization.
- To allow the FEI members and the FEI Chapter to reinforce the presence of the FEI organization in local academic and business circles and to support the financial community in and around Houston.
- To provide an opportunity for companies operating in the area to involve their financial management in supporting students in their profession at local universities.
- To assist in providing the Accounting and Finance Deans and other senior financial professors at local universities a platform for increasing their exposure with Houston business leaders, through the Academic Honors Program, general FEI interfaces and contact with their university alumni in the Houston FEI organization.













The Academic Honors Day Program

The FEI Academic Honors Day is held in conjunction with the February FEI Chapter meeting each year. The Honors Day Program is hosted by a prominent Houston organization in cooperation with the FEI. Our thanks go to past hosts that include the Greater Houston Partnership, the Federal Reserve Bank, the Port of Houston, Sam Houston Race Park, ExxonMobil Baytown Olefins Plant, Service Corporation International, Carriage Services, Reliant Energy Corporation, Shell Oil, Gulf States Toyota, Bio Houston and the Houston Astros.

The Honors Day Program typically commences with a lunchtime reception to allow students, faculty, the sponsoring organization and members of FEI time to become acquainted. The afternoon includes a facilities tour, presentations from the host organization to students and faculty related to their industry, a panel discussion by sponsor company employees with the FEI students and discussions on finance and ethics. The Honors Day Program provides an excellent opportunity for students to learn about specific industries and businesses with their unique challenges, as well as meet industry leaders in the students' chosen profession. Financial support has recently been provided by Hein and Associates, ExxonMobil and Haynes and Boone.

Scholarship recipients and their faculty sponsors are recognized in the evening of the Academic Honors Day Program at an FEI Houston Chapter dinner meeting. Over the past 40 years of existence of FEI in Houston, scholarships have increased in value from $500 per scholarship recipient to $3,000, due largely to personal support from the FEI Chapter members and support from the FEI Chapter itself. The goal of the FEI Scholarship Foundation is to provide a scholarship of $5,000 per student by the end of 2015. Scholarship recipients also receive a commemorative gift, and are recognized with a biography contained in the program booklet published specifically for the Honors Day Program.

Opportunities for future mentoring also exist.



On behalf of over 450 students who have graduated in Accounting and Finance with an FEI Scholarship Award, thank you to all who have donated to the program. We really appreciate your support.

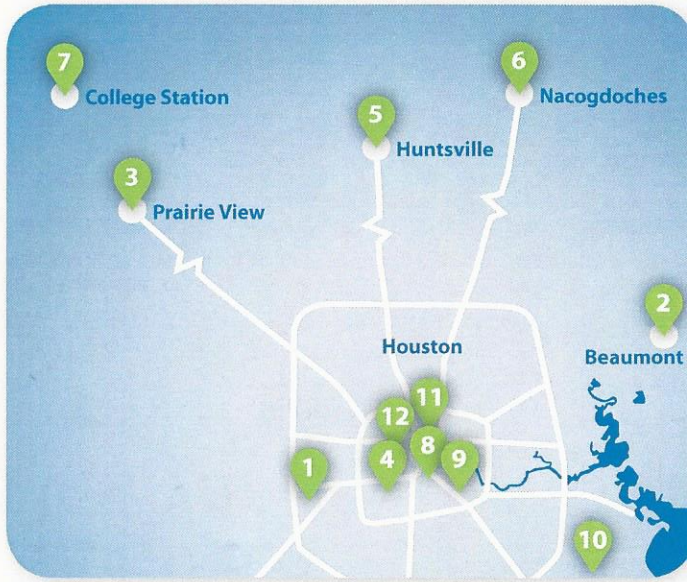
Key Opportunities for Sponsors and Donors

Opportunities for sponsors and donors are dependent on the objectives of the sponsoring companies and how aggressively they wish to publicize their support of Houston Area Accounting and Finance schools and the local FEI Chapter.

Typical opportunities are:

- A reliable vehicle to provide a unique community service.
- Name recognition at twelve local universities.
- Access to potential future employees from the local universities.
- Contacts at local universities to help identify future strong students.
- Name recognition in the Houston FEI Chapter.
- Opportunities for internal company publicity supporting Houston education.
- Endowing scholarships in the Company's name.

Southeast Texas Universities Supported



1 • **Houston Baptist University**
2 • **Lamar University**
3 • **Prairie View A & M University**
4 • **Rice University**
5 • **Sam Houston State University**
6 • **Stephen F Austin State University**
7 • **Texas A & M University**
8 • **Texas Southern University**
9 • **University of Houston Central Campus**
10 • **University of Houston Clear Lake Campus**
11 • **University of Houston Downtown Campus**
12 • **University of St Thomas**



Criteria for Selection of Students

The FEI Scholarship Selection Committee coordinates with university representatives to confirm eligibility and selection criteria. Recommendations are provided by the university's senior faculty, approved by the Dean and reviewed by the FEI selection committee. The criteria are intended to support the objective of significantly helping selected students complete their degree.

Student selection criteria are:

- Majoring in Accounting or Finance in the School of Business.
- At least Junior status has been achieved.
- Demonstrates a financial need.
- Must demonstrate an active interest in the profession.
- Grade point average of 3.5/4.0 or better in major course.
- Grade point average of 3.5/4.0 or better overall.
- Active participant in campus and community service work.
- Not a current recipient of other significant scholarships.
- Student is a U.S. citizen.
- Awards will be non-discriminatory.

Long Range Foundation Goal

The long range goal of the Foundation is to facilitate the FEI Houston Chapter and FEI Scholarship Foundation efforts to provide meaningful Academic Honors Program scholarship awards to local area university Accounting and Finance students and otherwise advance the Foundation's Mission Statement.

2015 Foundation Financial Goals

The 2015 strategic financial goals of the FEI Scholarship Foundation are:

- To provide meaningful annual scholarships to students that attain the requirements previously outlined. The target award is $5,000 per student by the end of 2015 for scholarships in 2016.
- To work with the FEI Houston Chapter to retain, and increase where appropriate, financial support from the Chapter and individual members in funding scholarships.
- To grow the Foundation corpus to fund scholarships from Foundation investment income and ongoing FEI Chapter support. The target to achieve this objective is a Foundation corpus of $1 million by the end of 2015. The mid 2010 corpus is approximately $250,000.
- To work with company sponsors, other foundations and appropriate individuals to achieve the fundraising goal.

Fundraising Activities

Every fundraising and sponsorship activity is critical for the Foundation and the students that benefit from it. Support of special significance is from our key industry sponsors, individual FEI members and the Houston FEI Chapter. The Board of Directors of the FEI Scholarship Foundation ask that all involved with the FEI support the mission of the Foundation as we work to help financially disadvantaged local area students of high caliber in the Accounting and Finance field complete their university education. Personal and company sponsorship of scholarship donations are much appreciated and are key to underwriting this program.

In addition to Houston Chapter and Member donations, we appreciate sponsorship opportunities from all organizations:

- General Industry, especially the energy sector
- Accounting/Auditing/Law Firms
- Financial and other FEI affiliated organizations
- Private and Corporate Foundations
- School Alumni
- Single Fundraisers

Typical types of sponsorship can be:

- One time donations
- Multi-year scholarship opportunities
- Lifetime endowments (e.g. The XXX Scholarship)
- Planned giving
- Donations of time and support

Interaction with the Houston FEI Chapter

The FEI Houston Chapter has been the cornerstone of the Scholarship Program for many years. The Chapter funds Foundation expenses and audit fees, 50% of each Scholarship Award and additional support when finances allow. Individual members have been stellar in their personal donations with a significant portion of members contributing each year. The Foundation and student recipients deeply appreciate this support and the volunteer work that so many individuals deliver each year to make the FEI Scholarship Program such a success.

The Foundation would specifically like to thank members of the FEI Houston Executive Board, the Scholarship Endowment Committee and the Academic Relations Committee.

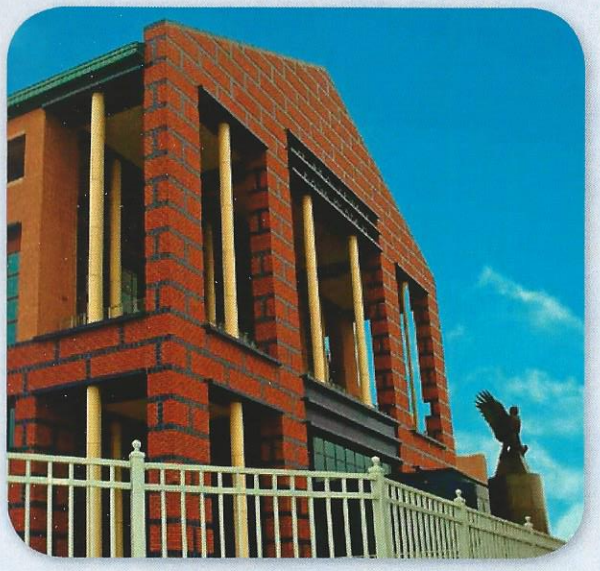
We would also like to thank the following organizations for their generous contributions over the years to the FEI Scholarship Program – Bobby Bizzell Memorial Donations, Cooper Industries Foundation, Duke Energy Foundation, EdgarFilings, ExxonMobil, Fulbright and Jaworski, Haynes and Boone, Hein and Associates LLP, Houston Golf Association, Marsh Inc., R. Stevens Miller, Shell Oil Company and The Waste Management Foundation.











Above, 2010 schola recipients visit Astr on FEI Academic H Day. To the left, the Houston Federal Reserve building w has also played hos FEI scholarship win